

Friday, July 15, 2011		
7:00 am – 4:00pm	Exhibits	<i>Visit with industry and see the latest products and devices</i>
7:00 am – 4:00pm	Poster Session	
7:00 – 8:00 am	Continental Breakfast	In the Exhibit Area
Friday Focus on the Face: Fillers, Toxins and Cosmeceuticals		
<i>Morning session moderated by Gary Monheit, MD</i>		
7:30 – 8:00 am	Sip and Study Physician Consumer Sites and How to Protect your Reputation	Jeanine Downie, MD
8:00 – 8:10 am	Welcome Remarks & Program Overview	Kenneth Beer, MD Course Co-Director , Founder Cosmetic Bootcamp, LLC
8:10 – 8:20 am	DAILY KEYNOTE ADDRESS The Present and Future of Aesthetic Medicine	Gary Monheit, MD Course Co-Director
8:20 – 8:35 am	What's New with Face Lifts	Julius Few, MD
8:35 – 8:50 am	Beyond Spackle: Regional Treatments Using Combinations that Make Sense	Moderated by Kenneth Beer, MD
8:35 – 8:40 am	Beyond Spackle: Upper Face	Doris Day, MD
8:40 – 8:55 am	Beyond Spackle: Mid-Face	Craig Teller, MD
8:55 – 9:10 am	Beyond Spackle: Lower Face and Neck	Derek Jones, MD
9:10 – 9:20 am	Panel Discussion and Q&A	
9:20 – 10:15 am	Workshop - Live Patient Demonstrations – Upper and Mid-Face	Kenneth Beer, MD Julius Few, MD Susan Weinkle, MD
10:15 – 10:35 am	Break - Supported by Revance Therapeutics	In the Exhibit Area
10:35– 10:55 am	Workshop - Live Patient Demonstrations, continued – Lower Face and Neck	Craig Teller, MD
10:55 – 11:15 am	Workshop - Live Patient Demonstrations Liquid Injectable Silicone for HIV Facial Lipoatrophy	Derek Jones, MD
11:15– 11:30 am	Maximizing Return with Peels and Effective Cosmeceuticals	Jeanine Downie, MD
11:30am – 11:45 am	Total Facial Rejuvenation with Fillers, Toxins and Resurfacing	Gary Monheit, MD
11:45 am – 12:00 pm	Retinoids	Leon Kircik, MD
12:00 – 1:00 pm	Lunch	In the Exhibit Area
<i>Afternoon Session moderated by Mary Lupo, MD</i>		
1:00 – 1:30 pm <i>Not eligible for CME credit</i>	Integrating Latisse® into Your Practice	Vic Narurkar, MD
1:30– 2:00 pm	Workshop - Live Patient Demonstrations – Peels and Combination Therapies	Gary Monheit, MD Jeanine Downie, MD
2:00 – 2:15 pm	Cephalometrics- the Shape (and Proportions) of Beauty	Daniel Kapp, MD
2:15 – 2:35 pm	Oh, The Troubles I've Seen: Managing Complications, part 1	Mary Lupo, MD
2:35 – 2:55 pm	Break	
2:55- 3:20 pm	Injectables in the Nose	Vince Bertucci, MD
3:20 – 3:40 pm	Oh, The Troubles I've Seen, part 2	Rebecca Kazin, MD

Friday, continued

3:40 - 4:15pm	Workshop - Live Patient Demonstrations – Combination Therapies and Off-face Treatments	Doris Day, MD Daniel Kapp, MD Rebecca Kazin, MD
4:15 – 4:45 pm <i>Not eligible for CME credit</i>	Workshop – Live Patient Demonstrations – Skin Brightening Strategies	Doris Day, MD

Saturday, July 16, 2011		
7:00 am – 4:00pm	Exhibits	<i>Visit with industry and see the latest products and devices</i>
7:00 am – 4:00pm	Poster Session	
7:00 – 8:00 am	Continental Breakfast	In the Exhibit Area
7:30 – 8:00 am	Sip and Study <i>How To Build A Brand and Market A Practice</i>	Paul Friedman, MD
Saturday Spotlight: Whole Body Treatments, Lasers and Light Therapy		
<i>Morning Session moderated by Vic Narurkar, MD</i>		
8:00 – 8:20 am	DAILY KEYNOTE ADDRESS <i>The Future of Fractional Laser Treatment</i>	Vic Narurkar, MD
8:20 – 8:40 am	Skin Tightening Update	Murad Alam, MD
8:40 – 8:55 am	PDT: Past, Present and Future	Jeanine Downie, MD
8:55 – 9:10 am	Managing Hyper-Pigmentation in Skin of Color	Valerie Callender, MD
9:10 – 9:30 am	Break - Supported by SkinMedica	In the Exhibit Area
9:30 – 9:50 am	Workshop with Live Patient Demonstrations - Photodynamic Light Therapy	Vic Narurkar, MD
9:50 – 10:10 am	Peri-orbital Therapies: From the Non-surgical to Blepharoplasty	Brian Biesman, MD
10:10 – 10:25 am	Complementing Traditional Surgical Approaches with Injectables	Z. Paul Lorenc, MD
10:25– 10:40 am	Live patient Demonstration - Non-invasive Fat Reduction: Hot, Cold, radio or TV, part 1	Ava Shamban, MD
10:40 – 11:00 am	Workshop with Live Patient Demonstrations - Advances in Fractional Resurfacing Skin Tightening and Beyond: Maintaining the Gold standard in Evidence Based Energy Based Systems	Vic Narurkar, MD
11:00 – 11:30 am	Workshop with Live Patient Demonstrations - The Fate of Fat: Injectable Fat Reduction	Gary Monheit, MD
11:30 am – 11:40 am	Live patient Demonstration - Non-invasive Fat Reduction: Hot, Cold, radio or TV, conclusion	Ava Shamban, MD
11:40 am – 12:00 pm	Panel Discussion with Morning Faculty	
12:00 – 1:00 pm	Lunch	In the Exhibit Area
<i>Afternoon session moderated by Kenneth Beer, MD</i>		
1:00 – 1:10 pm	Update on Photo Protection	Henry Lim, MD
1:10 – 1:30 pm	Celebrity Escapades – The Good, the Bad and the Ugly	Kenneth Beer, MD

Cosmetic Bootcamp 2011
Educational Program

Saturday, continued

1:30 – 1:45 pm	Hands, Neck and Décolletage	Mary Lupo, MD
1:45 – 2:00 pm	Workshop with Live Patient Demonstrations - The Newest Options in Vein Treatments	Rebecca Tung, MD
2:00 – 2:20 pm	Consumer Decision Making	Jason Riis <i>Assistant Professor of Business Administration in the Marketing Unit at the Harvard Business School</i>
2:20 – 2:50 pm <i>Not eligible for CME credit</i>	Workshop with Live Patient Demonstrations Non-Invasive Cellulite and Body Shaping Options That Expand Your Aesthetic Patient Base	Kenneth Beer, MD
2:50 – 3:30 pm	Workshop with Live Patient Demonstrations Body Contouring and Skin Tightening	Jeanine Downie, MD Mary Lupo, MD

Sunday, July 17, 2011

7:00 – 8:00 am	Continental Breakfast	In the Exhibit Area
<i>Morning session moderated by Susan Weinkle, MD</i>		
8:00 – 8:15 am	DAILY KEYNOTE ADDRESS HOT TOPIC: Injectable Safety	Susan Weinkle, MD
8:10 – 8:25 am	Treatment Options for the Aging Population	Wendy Roberts, MD
8:25 – 8:40 am	Facial Analysis: A Facial Plastic Surgeon's Perspective	Babak Azizzadeh, MD
8:40 – 9:05 am	Communicating with Your Patients and Managing the Dissatisfied Ones	Jonathan Sykes, MD
9:20 – 9:35 am	Treating Scars	Susan Weinkle, MD
9:05 – 9:20am <i>Not eligible for CME credit</i>	Working with the Media	Elise Minton, <i>Sr. Editor, New Beauty Magazine</i>
9:35 – 10:00 am	Break	
10:00 – 11:30 am	Live Patient Demonstrations Keeping Everyone Happy - Maximize Your Time and Your Patients' Investment with Fillers, Toxins and Peels	Babak Azizzadeh, MD Wendy Roberts, MD Jonathan Sykes, MD Susan Weinkle, MD
11:30 am	Program Concludes	

Cosmetic Bootcamp 2011
General Program

Thursday, July 14, 2011		
Noon – 6:00pm	Registrations	
4:00 – 6:00 pm	Model Orientation <i>Pyramid Room</i>	For attendees that have registered in advance to be a patient during the live demo's
6:00 – 7:00 pm	Welcome Reception Hosted by Medicis Aesthetics Inc. <i>Grand Ballroom</i>	Mix and Mingle with Industry and Attendees in the exhibit area
Friday, July 15, 2011		
7:00 – 8:00 am	Breakfast <i>Grand Ballroom</i>	
12:00 – 1:00 pm	Lunch <i>Grand Ballroom</i>	
4:45 – 6:00 pm	Wine Tasting Reception <i>Grand Ballroom</i>	
Saturday, July 16 2011		
7:00 – 8:00 am	Breakfast <i>Grand Ballroom</i>	
12:00 – 1:00 pm	Lunch <i>Grand Ballroom</i>	
4:00 pm	Financial Summit <i>Maroon Bells Room</i>	By invitation only
Sunday, July 17, 2011		
7:00 – 8:00 am	Breakfast <i>Grand Ballroom</i>	