

<b>Thursday, June 17, 2010</b>		
<b>Noon – 6:00 pm</b>	Arrivals & Registration	
<b>6:00 – 7:30 pm</b>	<b>Welcome Reception</b>	Supported by Medicis
<b>Friday, June 18, 2010</b>		
<b>7:00 am – 4:00pm</b>	Exhibits	<i>Visit with industry and see the latest products and devices</i>
<b>7:00 am – 4:00pm</b>	Poster Session	
<b>7:00 – 8:00 am</b>	Continental Breakfast	
<b>7:30 – 8:00 am</b>	<b>Sip and Study</b> Cosmeceuticals Update: Views from the East and West Coasts	Diane Berson, MD Rebecca Fitzgerald, MD
<b>8:00 – 8:10 am</b>	Welcome Remarks	Mary Lupo, MD, Course Director
<b>Module 1 - Injectables – Improving Results and Decreasing Complications with .....</b>		Moderated by Mary Lupo, MD
<b>8:10 – 8:30 am</b>	Injectable poly-L-lactic acid	Rebecca Fitzgerald, MD
<b>8:30 – 8:50 am</b>	Dermal Fillers – Focus on CaHA Fillers	Rebecca Tung, MD
<b>8:50 – 9:10 am</b>	Dermal Fillers – Focus on Hyaluronic Acids	Roberta Sengelmann, MD
<b>9:10 – 9:35 am</b>	The Best of Both Worlds: Toxins and Fillers	Sue Ellen Cox, MD
<b>9:35 – 10:05 am</b>	<b>Live Patient Demonstrations</b> It's Not the Filler , It's the <i>Filler</i>	Mary Lupo, MD Rebecca Fitzgerald, MD
<b>10:05 – 10:20 am</b>	<b>Break</b>	Supported by Dermik
<b>10:20 – 11:00 am</b>	<b>Live Patient Demonstrations</b> , part 2 It's Not the Filler , It's the <i>Filler</i>	Roberta Sengelmann, MD Sue Ellen Cox, MD
<b>Module 2 – Cross Section of Approaches by Specialty</b>		Moderated by Kenneth Beer, MD
<b>11:00 – 11:15am</b>	Facial Plastics' Approach to Rejuvenation	Jonathan Sykes, MD
<b>11:15 – 11:30 am</b>	Surgical and Non-Surgical Approaches to Periorbital Rejuvenation by an Oculoplastic Surgeon	Brian Biesman, MD
<b>11:30 am – 11:45 am</b>	The Ying and Yang of Dermatology and Plastic Surgery – - Friends and Referrals across the Hall	Kenneth Beer, MD Daniel Kapp, MD
<b>11:45 am – 12:00 pm</b>	Breast Augmentation	Daniel Kapp, MD
<b>12:00 – 1:00 pm</b> <i>Not eligible for CME</i>	Lunch and Learn <b>Latisse® and Vivite® Symposium</b> Supported by Allergan Medical	Jeanine Downie, MD
<b>1:00 – 1:20 pm</b>	Celebrity Cosmetic Adventures Gone Awry <i>Interactive session using audience response system</i>	Kenneth Beer, MD
<b>1:20 – 2:30 pm</b>	<b>Live Patient Demonstrations</b> Focus on Mid-Face and peri-orbital rejuvenation with contrasting approaches from different specialties	Kenneth Beer, MD Brian Biesman, MD Daniel Kapp, MD Jonathan Sykes, MD
<b>2:30 – 2:45 pm</b>	<b>Break</b>	Supported by Revance Therapeutics
<b>2:45 – 3:30 pm</b> <i>Not eligible for CME</i>	<b>BOTOX® Cosmetic and JUVÉDERM® XC: Treating the Dual User</b> Supported by Allergan	Susan Weinkle, MD

<b>Saturday, June 19, 2010</b>		
<b>7:00 am – 4:00pm</b>	Exhibits	<i>Visit with industry and see the latest products and devices</i>
<b>7:00 am – 4:00pm</b>	Poster Session	
<b>7:00 – 8:00 am</b>	<b>Continental Breakfast</b>	
<b>7:30 – 8:00 am</b>	<b>Sip and Study</b> Global Skin Roundtable Discussion	Jeanine Downie, MD Wendy Roberts, MD
<b>Module 3 – Different Skin Types by Color and Age</b>		Moderated By Wendy Roberts, MD
<b>8:00 – 8:20 am</b>	My Tahitian Pearls for Great Results from Cosmetic Procedures on Skin of Color	Jeanine Downie, MD
<b>8:20 – 8:40 am</b>	An Aging Population: Aesthetic Procedures You May Not Have Considered	Wendy Roberts, MD
<b>Module 4 –It’s the Peel Thing</b>		Moderated By Wendy Roberts, MD
<b>8:40 – 9:05 am</b>	<b>Live Patient Demonstrations</b> - Chemical Peels: I am Back	Mary Lupo, MD Gary Monheit, MD
<b>9:05 – 9:25am</b>	<b>Break</b>	Supported by Mentor
<b>Module 5 – Fat Dissolution - The Expanding Options</b>		Moderated by Vince Bertucci, MD
<b>9:25 – 9:45 am</b>	Body Sculpting by Tumescent Liposuction	Vince Bertucci, MD
<b>9:45 – - 10:15am</b>	<b>Live Patient Demonstrations</b> Sublative Rejuvenation	Jason Pozner, MD
<b>10:15 – 10:40am</b>	Fat Removal Methods	Gary Monheit, MD
<b>10:40– 11:10 am</b>	Ten Tips to Improve Your Lipo Results	Jason Pozner, MD
<b>11:10 – 11:40 am</b>	<b>Panel Discussion</b> Controversies in Fat Removal: Laser vs. Traditional Lipo	Vince Bertucci, MD Vic Narurkar, MD Jason Pozner, MD Robert Weiss, MD
<b>Module 6 – Laser and Light Therapy</b>		Moderated by Vic Narurkar, MD
<b>11:40– 12:00 pm</b>	Global Treatments for Leg Veins: Case Studies	Margaret Weiss, MD
<b>12:00 -1:00 pm</b>	<b>Lunch</b>	
<b>1:00 – 1:15 pm</b>	Resurfacing and Tightening – Surgical vs. Non-surgical Approaches Surgical Approach: Tips for Successful Neck Rejuvenation	Randolph Waldman, MD
<b>1:15 – 1:30 pm</b>	Non-surgical Approach: Resurfacing, Tightening and Beyond	Vic Narurkar, MD

<b>Saturday, June 19, 2010, cont.</b>		
<b>1:30 – 2:00 pm</b>	<b>Live Patient Demonstrations</b> - Safety and Efficacy of a 1927NM Non-ablative Fractional Resurfacing in Skin Types I to V	Vic Narurkar, MD
<b>2:00 – 2:15 pm</b>	<b>Break</b>	Supported by Eleme Medical
<b>Optional Industry Supported Workshops</b>		
<b>2:15 – 2:45 pm</b> <i>Not eligible for CME</i>	Palomar Technology: Providing Optimized Photofacials and Fractional Skin Resurfacing in One Versatile Platform Supported by Palomar	Robert Weiss, MD Vic Narurkar, MD
<b>2:45 – 3:15 pm</b> <i>Not eligible for CME</i>	Present and Future Treatments for Cellulite: A Discussion of the Scope of the Issue and Methods for Treatment Supported by Eleme Medical	Kenneth Beer, MD Hillary Oakley, PA-C
<b>3:30 – 5:30 pm</b>	<b>CBC Financial Summit</b> , Moderated by Vic Narurkar, MD and Jim Glasheen <i>Open exchange about the aesthetic medical industry with input from the financial, medical and business communities. By invitation only.</i>	

<b>Sunday, June 20, 2010</b>		
<b>7:00 – 8:00 am</b>	<b>Continental Breakfast</b>	
<b>Module7– Productivity and Profitability</b>		Moderated by Susan Weinkle, MD
<b>7:30 – 8:00 am</b>	<b>Sip and Study</b> Improving <u>Your</u> Life – by Improving Your Patients’ Experience	Charles N. Ellis, MD
<b>8:00 – 8:20 am</b>	Starting from Scratch – Building a Practice from the Ground Up	Amy Derick, MD
<b>8:20 – 8:40 am</b>	Attracting and Retaining Patients for Your Aesthetic Practice	Steven Dayan, MD
<b>8:40 – 9:00 am</b>	Developing a Medical Practice into a Cosmetic Practice	Susan Weinkle, MD
<b>9:00 – 9:30 am</b>	Internet Marketing and Search Engine Optimization 101	Naren Arulrajah President & CEO, Bizymoms
<b>9:30 – 9:40 am</b>	Transforming a Cosmetic Practice into a MedSpa – the Good, the Bad and the Ugly	Marguerite Germain, MD
<b>9:40 – 10:00 am</b>	<b>Break</b>	Supported by Mentor
<b>10:00 – 11:30 am</b>	<b>Live Patient Demonstrations</b> Keeping Everyone Happy - Maximize Your Time and Your Patients’ Investment with Fillers. Toxins and Peels	Amy Derick, MD Susan Weinkle, MD
<b>11:30 am</b>	Program Concludes	