



2nd ANNUAL FINANCIAL SUMMIT

MERITOCRACY, THE INDUSTRY SPIN AND AESTHETICS – MAKING SENSE OF THE GLOBAL AESTHETIC MARKET

Friday, June 13, 2008, 7:30 - 9:30pm
The Broadmoor Hotel, Colorado Springs, CO

Moderators

James Glasheen PhD, <i>Technology Partners, Palo Alto, CA</i>	Vic Narurkar MD, <i>Bay Area Laser Institute San Francisco</i>
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The highly successful financial summit at the Cosmetic Boot Camp is quickly gaining momentum as one of the key meetings for an unbiased exchange between leaders in aesthetic medicine, venture capitalists, financial analysts and the industry. Current, past and future presidents of the ASCDAS, ASDS, ASLMS and WDS will be present at this year's event.

Attendance is by invitation only and quickly fills up

Panel

From The Financial Community:

Albert Cha, *Vivo Ventures, Palo Alto, CA*
Dana Mead, *Kleiner Perkins Caufield & Byers,*
Palo Alto, CA
Lynn Pieper, *Aphelion Capital, San Francisco, CA*
Rick Solit, *Apothecary Capital, Chicago, IL*
Donald Ellis, *Thomas Weisel Patners,*
San Francisco, CA

From The Medical Community:

Kenneth Beer MD, *West Palm Beach FL*
Brian Biesman MD, *Nashville, TN*
Lisa Donofrio MD, *New York, NY*
Mary Lupo MD, *New Orleans, LA*
Gary Monheit MD, *Birmingham, AL*
Wendy Roberts MD, *Rancho Mirage, CA*
Robert Weiss MD, *Hunts Valley, MD*

Topics for discussion:

- The Botulinum toxin wars- how will the battle play out?
- Market leadership in fillers- pipe dream or reality?
- Lasers and light based devices- forecasts for the future- market saturation or expansion?
- Non invasive body contouring- the next great frontier or the next big pop and flop
- Direct to consumer marketing in aesthetics- smart marketing or a money pit?
- Cosmeceuticals and drugs- How will the FDA differentiate?
- Home held devices for hair, acne and skin rejuvenation- why the delays?
- Emerging non core and non physician aesthetic markets in the current economy- great hope or big hype
- Mesotherapy- the wild, wild west ?
- What is the next big bang after Botox?
- Survival of the fittest- solo, group, franchise, corporate- how will the aesthetic marketplace play out in the new economy?
- Looking beyond the US market- the globalization and outsourcing of aesthetic medicine

Co-founders
Kenneth Beer MD
Mary Lupo MD

Co-Director
Vic A Narurkar MD