



**MARKETING OPPORTUNITIES**

**COSMETIC BOOTCAMP SUMMER MEETING 2012  
 DIDACTIC & LIVE TECHNIQUE SYMPOSIUM  
 JULY 19-22, 2012 ~ BROADMOOR RESORT, COLORADO SPRINGS, CO**

**Target Audience:**

All attendees must be certified professionals in the fields of Dermatology, Otolaryngology, Plastic Surgery or Ophthalmology. This is the 8<sup>th</sup> annual meeting for Physicians, and attendance is expected to exceed 150 qualified attendees.

**\*\*We are adding some new events to improve interaction between our industry partners, attendees and faculty – Please inquire as to how your company can participate!\*\***

*Marketing Opportunities are based on the following tentative Meeting Schedule\**  
**WE HAVE EXPANDED THE NUMBER OF SCHEDULED EXHIBITOR HOURS FOR THE ATTENDEES!!**

Thursday, July 19		Saturday, July 21	
<i>All Day</i>	<ul style="list-style-type: none"> <li>• Arrivals</li> </ul>	<i>7am – 6pm</i>	<ul style="list-style-type: none"> <li>• Exhibits</li> </ul>
<i>12:00pm and on</i>	<ul style="list-style-type: none"> <li>• Exhibitor Set-up</li> <li>• Welcome Reception in the Exhibit Hall</li> </ul>	<i>Meals</i>	<ul style="list-style-type: none"> <li>• Continental Breakfast</li> <li>• 2 Breaks</li> <li>• Lunch</li> <li>• <b>AGAIN FOR 2012 - Giveaways in the Exhibit Hall</b></li> </ul>
		<i>Meetings</i>	<ul style="list-style-type: none"> <li>• Full day of General Sessions and Live Demos</li> </ul>
		<i>After 4pm</i>	<ul style="list-style-type: none"> <li>• Exhibitor Break-down</li> </ul>
Friday July 20		Sunday, July 22	
<i>7am – 6pm</i>	<ul style="list-style-type: none"> <li>• Exhibits</li> </ul>		<ul style="list-style-type: none"> <li>• <b>No Exhibits</b></li> </ul>
<i>Meals</i>	<ul style="list-style-type: none"> <li>• Continental Breakfast</li> <li>• 2 Breaks</li> <li>• Lunch</li> <li>• <b>AGAIN FOR 2012 - Reception in Exhibit Hall</b></li> </ul>	<i>Meals</i>	<ul style="list-style-type: none"> <li>• Continental Breakfast</li> <li>• 1 Break</li> </ul>
<i>Meetings</i>	<ul style="list-style-type: none"> <li>• Full day of General Sessions and Live Demos</li> </ul>	<i>Meetings</i>	<ul style="list-style-type: none"> <li>• Morning of General Sessions and Live Demos</li> </ul>

*Meeting schedule and opportunities are subject to change.  
 Refer to the following pages for details*



## Cosmetic Bootcamp Didactic and Live Technique Symposium 2012

### offers the following Marketing Opportunities:

*These opportunities do not include exhibit space and are available to all supporters unless otherwise noted*

- **Welcome Reception with Signage**  
*Cost.....\$25,000*  
Welcome all attendees, faculty and guests to the opening of the meeting in style.  
One hour reception includes signage with your company logo.
- **Wine Tasting Reception with Signage**  
*Cost.....\$25,000*  
Wine tasting in the exhibit hall for all attendees, faculty and guests, at the conclusion of first day of meetings.  
One hour reception includes signage with your company logo.
- **Dinner for Attendees**  
*Cost.....\$35,000*  
Interact with the attendees and guests at a dinner sponsored by your company.  
Dinner includes signage with your company logo.  
Two opportunities at this price.
- **Dinner for Residents**  
*Cost.....\$8,000*  
An opportunity to reach future leaders in the field at a private dinner with the Residents attending the Cosmetic Bootcamp.  
\*\*This opportunity is available to our Silver supporters and above only\*\*
- **Breakfast for Attendees, guests and faculty**  
*Cost.....\$8,000*  
Start the day off right with a breakfast sponsored by your company.  
Signage with logo included. This can be combined with a workshop opportunity.  
Three opportunities at this price.
- **Lunch for Attendees, guests and faculty**  
*Cost.....\$12,000*  
Relax between sessions with a luncheon sponsored by your company.  
Signage with Logo included. Can be combined with a workshop opportunity.  
Two opportunities at this price.
- **Meeting Refreshment Breaks**  
*Cost.....\$4,500*  
Take a break between sessions with some snacks, or a specially themed break, sponsored by your company.  
Signage with logo included. Five opportunities at this price.
- **Memory Sticks with Corporate Logo**  
*Cost.....\$6,000*  
Great opportunity to have your logo on an item that is used over and over.
- **Tote Bags with Corporate Logo**  
*Cost.....\$6,000*  
Meeting bag with your corporate logo carries meeting materials around in style.
- **Meeting Packet with Corporate Logo**  
*Cost.....\$4,500*  
Meeting materials are held neatly in this functional pouch with your corporate logo.
- **Syllabus with Corporate Logo on the Front Cover**  
*Cost.....\$17,000*  
Binder with syllabus and Session materials will be used for reference after the meeting.  
Your logo can be on the front cover or the spine for easy visual reminder of your support.
- **Leather Padfolio & Pen with Corporate Logo**  
*Cost.....\$15,000*  
Useful over and over, this leather binder holds an 8.5x11 pad and has plenty of pockets for business cards and information. Your logo will be “debossed” on the front cover.
- **Faculty Reception and Dinner Events**  
*Cost.....TBD*  
Opportunity to interact in a more intimate environment with key opinion leaders in a meaningful manner. Contact Meeting Designs for pricing.  
\*\*This opportunity is available to our Silver supporters and above only\*\*

*Please let us know if there is a way you would like to support the meeting that is not listed above.*

*We welcome your ideas and input.*

**Call Michele Ader, toll free at 877-809-7525 to discuss these and other support opportunities.**



# Cosmetic Bootcamp®

## MARKETING SUPPORT APPLICATION

### **CBC SUMMER MEETING JULY 2012 LIVE DEMONSTRATION & TECHNIQUE SYMPOSIUM JULY 19-22. 2012 ~ BROADMOOR RESORT, COLORADO SPRINGS, CO**

**Supporter Company Name:** \_\_\_\_\_

**Supporter Address:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

Support	Amount
<input type="checkbox"/> Breakfast (3 opportunities)	\$8,000
<input type="checkbox"/> Lunch (3 opportunities)	\$12,000
<input type="checkbox"/> Refreshment Breaks (5 opportunities)	\$4,500
<input type="checkbox"/> Welcome Reception	\$25,000
<input type="checkbox"/> Dinner (2 opportunities)	\$35,000
<input type="checkbox"/> Wine Tasting Reception	\$25,000
<input type="checkbox"/> Memory Sticks (w/ corporate logo)	\$6,000
<input type="checkbox"/> Tote Bags (w/corporate logo)	\$6,000
<input type="checkbox"/> Syllabus Binder (w/corporate logo)	\$17,000
<input type="checkbox"/> Meeting Packet (w/ corporate logo)	\$4,500
<input type="checkbox"/> Padfolio and pen (w/ corporate logo)	\$15,000
<input type="checkbox"/> Resident Dinner Event	\$8,000
<input type="checkbox"/> Faculty Dinner or Reception Events	TBD
<input type="checkbox"/> Other	TBD
<b>TOTAL</b>	

Checks should be made out to: Meeting Designs, LLC for Cosmetic Bootcamp; CBC Tax ID # is 203266154.

**\*\*\*NOTE THAT YOUR OPPORTUNITY IS NOT RESERVED UNTIL A DEPOSIT IS RECEIVED\*\*\***

Please send your check and completed application to: Meeting Designs, LLC, 1200 Providence Highway, Suite 101 South, Sharon, MA 02067, Attn: Michele Ader, Director Vendor & Client Relations.

Payment is due no later than 30 days from date of application or no later than May 1, 2012, whichever is earlier. Cancellations of support commitment are subject to a 25% penalty and there will be NO REFUNDS after 3/15/12.

*If you have any questions, you can reach Meeting Designs toll free at 877-809-7525 or at 781-793-0088.*