



Cosmetic Bootcamp®

COSMETIC BOOTCAMP SUMMER 2008

CORPORATE SUPPORT OPPORTUNITIES

June 12-15, 2008 ~ The Broadmoor, Colorado Springs, CO

Target Audience:

All attendees must be certified professionals in the fields of Dermatology, Otolaryngology, Plastic Surgery and Ophthalmology. This is the fourth annual meeting for Physicians, and attendance is expected to exceed 150 qualified attendees.

Course Objectives:

This course has been developed for medical professionals and residents in the fields of Dermatology, Otolaryngology, Plastic Surgery and Ophthalmology. Topics will include:

- Clinical Trials in a Cosmetic Practice
- Matching the Patient to the Procedure
- Fillers: Options and Uses
- Lasers and Light Devices
- Surgical Symposium
- Product Update
- Best Practices of a Top Gun Cosmetic Practice
- What's New: Products and Procedures
- Medico-Legal Issues
- Practice Management
- Hands – on Workshops

Corporate Support Opportunities are based on the following tentative Meeting Schedule*:

Thursday, June 12	
<i>All Day</i>	• Arrivals
<i>3:00PM and on</i>	• Exhibitor Set-up
<i>Meals</i>	• Welcome Reception

Friday, June 13	
<i>7am - 6pm</i>	• Exhibits
<i>Meals</i>	• Continental Breakfast • 2 Breaks • Lunch
<i>Meetings</i>	• Full day of General Sessions

Saturday, June 14	
<i>7am - 6pm</i>	• Exhibits
<i>Meals</i>	• Continental Breakfast • 2 Breaks • Lunch
<i>Meetings</i>	• Full day of General Sessions

Sunday, June 15	
<i>7am – 10am</i>	• Exhibits
<i>Meals</i>	• Continental Breakfast • 1 Break • Boxed Lunches
<i>Meetings</i>	• Morning General Session
<i>10:00 am</i>	Exhibitor Break Down

**Meeting schedule and support opportunities are subject to change. Refer to the following pages for details of each support level.*



Signature Level

As the sole Cosmetic Bootcamp Signature supporter your company will receive:

- Acknowledgment of support on website with link to your company's website
- Acknowledgment of support in all print materials
- Space for a booth in a prime location in the exhibition space
- Acknowledgment of your support in a press release via PRNewswire to top Health/BioTech media and Dermatologic journals
- Lanyards with corporate logo for all attendee name badges
- Corporate logo placement on inside front cover of Course Syllabus
- Five complimentary full-access registrations/badges to Cosmetic Bootcamp 2008 for your company personnel
- Opportunity to support one workshop at no additional charge (\$15K Value)
- *Support amount is \$50,000*

Platinum Level

As a Cosmetic Bootcamp Platinum supporter your company will receive:

- Acknowledgment of support on website with link to your company's website
- Acknowledgment of support in all print materials
- Space for a booth in a prime location in the exhibition space
- Acknowledgment of your support in a press release via PRNewswire to top Health/BioTech media and Dermatologic journals
- Three complimentary full-access registrations/badges to Cosmetic Bootcamp 2008 for your company personnel
- Opportunity to support one workshop at the discounted rate of \$5,000 (\$15K Value)
- There will be a limit of two Platinum Level Supporters
- *Support amount is \$25,000*



Gold Level

As a Cosmetic Bootcamp Gold supporter your company will receive:

- Acknowledgment of support on website with link to your company's website
- Acknowledgment of support in all print materials
- Complimentary exhibit booth space in the exhibit hall
- Acknowledgment of your support in a press release via PRNewswire to top Health/BioTech media and Dermatologic journals
- Two complimentary full-access registrations/badges to Cosmetic Bootcamp 2008 for your company personnel
- Opportunity to support one workshop at the discounted rate of \$7,500 (\$15K Value)
- There will be a limit of 6 Gold Level Supporters
- *Support amount is \$15,000*

Silver Level

As a Cosmetic Bootcamp Silver supporter your company will receive:

- Acknowledgment of support on website with link to your company's website
- Acknowledgment of support in all print materials
- Complimentary 6-foot exhibit table in exhibition space
- Acknowledgment of your support in a press release via PRNewswire to top Health/BioTech media and Dermatologic journals
- One complimentary full-access registration/badge to Cosmetic Bootcamp 2008 for your company personnel
- One Exhibit hall badge additionally included
- Opportunity to support one workshop at the discounted rate of \$10,000 (\$15K value)
- *Support amount is \$10,000*



Gemstone Support

As a Cosmetic Bootcamp Gemstone supporter your company will receive:

- Acknowledgment of support on website with link to your company's website
- Acknowledgment of support in all print materials
- Complimentary 6-foot exhibit table in exhibition space
- Acknowledgment of your support in a press release via PRNewswire to top Health/BioTech media and Dermatologic journals
- 2 exhibit hall badges included
- *Support amount is \$5,000*

Additional Opportunities (do not include a booth or table):

- *Workshop - \$15,000*
- *Final Night Dinner - \$25,000*
- *Breakfast (3 opportunities) - \$7,000*
- *Lunch (3 opportunities) - \$10,000*
- *Meeting Refreshment Breaks (5 opportunities) - \$3,500*
- *Memory Sticks with corporate logo - \$5,000*
- *Tote bags with corporate logo for meeting materials - \$4,000*
- *Meeting Packet with corporate logo - \$2,500*
- *Syllabus Printing, includes corporate name and logo on front cover - \$15,000*
- *Welcome Reception - \$25,000*
- *Faculty Dinner – contact Meeting Designs for pricing and availability*
- *Faculty Reception - contact Meeting Designs for pricing and availability*

Please let us know if there is a way you would like to support the meeting that is not listed above.

We welcome your ideas and input.

Please call Michele Ader, toll free at 877-809-7525 to discuss these and other support opportunities. We welcome your suggestions.



**EXHIBIT & CORPORATE SUPPORT APPLICATION
JUNE 2008**

Supporter Name: _____

Supporter Address: _____

Contact Person: _____

Phone: _____

Fax: _____

Email: _____

Support	Amount	Support	Amount
<input type="checkbox"/> Signature	\$50,000	<input type="checkbox"/> Breakfast (3 opportunities)	\$7,000
<input type="checkbox"/> Platinum	\$25,000	<input type="checkbox"/> Lunch (3 opportunities)	\$10,000
<input type="checkbox"/> Gold	\$15,000	<input type="checkbox"/> Refreshment Breaks (5 opportunities)	\$3,500
<input type="checkbox"/> Silver	\$10,000	<input type="checkbox"/> Welcome Reception	\$25,000
<input type="checkbox"/> Gemstone	\$5,000	<input type="checkbox"/> Final Night Reception	\$25,000
<input type="checkbox"/> Workshop	\$15,000	<input type="checkbox"/> Faculty Dinner	TBD
<input type="checkbox"/> Workshop for Platinum	\$5,000	<input type="checkbox"/> Faculty Reception	TBD
<input type="checkbox"/> Workshop for Gold	\$7,500	<input type="checkbox"/> Memory Sticks (w/corporate logo)	\$5,000
<input type="checkbox"/> Workshop for Silver	\$10,000	<input type="checkbox"/> Tote Bags (w/corporate logo)	\$4,000
<input type="checkbox"/> Meeting Packet (w/ corporate logo)	\$2,500	<input type="checkbox"/> Syllabus Printing	\$15,000
TOTAL			

Checks should be made out to: Cosmetic Bootcamp, LLC; CBC Tax ID # is 203266154. Please send your check and completed application to: Meeting Designs, LLC, 1200 Providence Highway, Suite 101 South, Sharon, MA 02067, Attn: Michele Ader, Director Vendor & Client Relations

Please let us know if there are competitors you wish to be placed near or conversely competitors you DO NOT wish to be near. Every effort will be made to accommodate but due to space issues, we cannot guarantee your request

I wish to be near:

Please do not place me near:

1. _____
2. _____
3. _____

1. _____
2. _____
3. _____

If you have any questions, you can reach Meeting Designs toll free at 877-809-7525 or at 781-793-0088