



# Cosmetic Bootcamp®

## COSMETIC BOOTCAMP 7<sup>TH</sup> ANNUAL SUMMER MEETING 2011

### *Didactic & Live Technique Symposium*

**JULY 14-17, 2011 ~ ST. REGIS RESORT, ASPEN, CO**

#### **Target Audience:**

All attendees must be certified professionals in the fields of Dermatology, Otolaryngology, Plastic Surgery and Ophthalmology. This is the sixth annual meeting for Physicians, and attendance is expected to exceed 150 qualified attendees.

#### **Course Topics:**

This course has been developed for medical professionals and residents in the fields of Dermatology, Otolaryngology, Plastic Surgery and Ophthalmology. Topics may include:

- **NEW FOR 2011**--Basic and Advanced sessions!!!
- Matching the Patient to the Procedure
- Fillers: Options and Uses
- Lasers and Light Devices
- Botulinum Toxins – What’s New
- Surgical Symposium
- Laser Assisted Lipolysis, Fat Dissolving, and Body Smoothing
- Customer Service and Why it Matters
- What's New: Products and Procedures
- Medico-Legal Issues
- Practice Management
- Live Patient Demos Every Day!!

**Corporate Support Opportunities are based on the following tentative Meeting Schedule\*  
WE ARE EXPANDING THE NUMBER OF SCHEDULED EXHIBITOR HOURS FOR THE ATTENDEES!**

Thursday, July 14		Friday, July 15	
<i>All Day</i>	<ul style="list-style-type: none"> <li>• Arrivals</li> </ul>	<i>7am – 6pm</i>	<ul style="list-style-type: none"> <li>• Exhibits</li> </ul>
<i>3:00pm and on</i>	<ul style="list-style-type: none"> <li>• Exhibitor Set-up</li> </ul>	<i>Meals</i>	<ul style="list-style-type: none"> <li>• Continental Breakfast</li> <li>• 2 Breaks</li> <li>• Lunch</li> <li>• <b>NEW for 2011</b> - 1 ½ Hour Evening Reception in Exhibit Hall</li> </ul>
		<i>Meetings</i>	<ul style="list-style-type: none"> <li>• Full day of General Sessions</li> </ul>
Saturday, July 16		Sunday, July 17	
<i>7am – 6pm</i>	<ul style="list-style-type: none"> <li>• Exhibits</li> </ul>		<ul style="list-style-type: none"> <li>• <b>No Exhibits</b></li> </ul>
<i>Meals</i>	<ul style="list-style-type: none"> <li>• Continental Breakfast</li> <li>• 2 Breaks</li> <li>• Lunch</li> <li>• <b>NEW for 2011</b>- Attendee Reception in Exhibit Hall</li> </ul>	<i>Meals</i>	<ul style="list-style-type: none"> <li>• Continental Breakfast</li> <li>• 1 Break</li> </ul>
<i>After 6pm</i>	<ul style="list-style-type: none"> <li>• Exhibitor Break-down</li> </ul>	<i>Meetings</i>	<ul style="list-style-type: none"> <li>• Morning of General Sessions</li> </ul>



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*\*Meeting schedule and support opportunities are subject to change. Refer to the following pages for details of each support level.*

## **Cosmetic Bootcamp offers the following levels of Support:**

### ***Signature Level***

*As the sole Cosmetic Bootcamp Signature supporter your company will receive:*

- Acknowledgment of support on the Cosmetic Bootcamp Website
- Acknowledgment of support in all print materials
- Space for a booth in a prime location in the exhibition space
- Acknowledgment of your support in a press release via PRNewswire to top Health/BioTech media and Dermatologic journals
- Lanyards with corporate logo for all attendee name badges
- Corporate logo placement on inside front cover of Course Syllabus
- Five complimentary full-access registrations/badges to Cosmetic Bootcamp 2011 for your company personnel
- Opportunity to support one workshop at no additional charge (\$15K Value)
- *Support amount is \$50,000*

### ***Platinum Level***

*As a Cosmetic Bootcamp Platinum supporter your company will receive:*

- Acknowledgment of support on the Cosmetic Bootcamp Website
- Acknowledgment of support in all print materials
- Space for a booth in a prime location in the exhibition space
- Acknowledgment of your support in a press release via PRNewswire to top Health/BioTech media and Dermatologic journals
- Four complimentary full-access registrations/badges to Cosmetic Bootcamp 2011 for your company personnel
- Opportunity to support one workshop at the discounted rate of \$5,000 (\$15K Value)
- *Support amount is \$30,000*



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## ***Gold Level***

*As a Cosmetic Bootcamp Gold supporter your company will receive:*

- Acknowledgment of support on the Cosmetic Bootcamp Website
- Acknowledgment of support in all print materials
- Complimentary exhibit booth space in the exhibit hall
- Acknowledgment of your support in a press release via PRNewswire to top Health/BioTech media and Dermatologic journals
- Three complimentary full-access registrations/badges to Cosmetic Bootcamp 2011 for your company personnel
- Opportunity to support one workshop at the discounted rate of \$7,500 (\$15K Value)
- *Support amount is \$20,000*

## ***Silver Level***

*As a Cosmetic Bootcamp Silver supporter your company will receive:*

- Acknowledgment of support on the Cosmetic Bootcamp Website
- Acknowledgment of support in all print materials
- Complimentary 6-foot exhibit table in exhibition space
- Acknowledgment of your support in a press release via PRNewswire to top Health/BioTech media and Dermatologic journals
- Two complimentary full-access registrations/badges to Cosmetic Bootcamp 2011 for your company personnel plus one exhibit hall badge
- Opportunity to support one workshop at the discounted rate of \$10,000 (\$15K value)
- *Support amount is \$15,000*



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## ***Gemstone Support***

*As a Cosmetic Bootcamp Gemstone supporter your company will receive:*

- Acknowledgment of support on the Cosmetic Bootcamp Website
- Acknowledgment of support in all print materials
- Complimentary 6-foot exhibit table in exhibition space
- Acknowledgment of your support in a press release via PRNewswire to top Health/BioTech media and Dermatologic journals
- 3 exhibit hall badges included
- *Support amount is \$5,000*

## ***Exhibitor***

*As a Cosmetic Bootcamp Exhibitor your company will receive:*

- Complimentary 6-foot exhibit table in exhibition space
- Recognition in printed materials pre-meeting and on-site
- 2 exhibit hall badges included
- *Support amount is \$3,500*



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## ***Benefits of Support at a Glance***

	<b>SIGNATURE</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>GEMSTONE</b>	<b>EXHIBITOR</b>
	<b>\$50,000</b>	<b>\$30,000</b>	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$5,000</b>	<b>\$3,500</b>
# of Complimentary Full-Access Badges	5	4	3	2	-	-
# of Complimentary Exhibitor Badges	-	-	-	1	3	2
Acknowledgment of support on website with link to your company's website	✓	✓	✓	✓	✓	-
Acknowledgment of support in all print materials pre meeting and on-site	✓	✓	✓	✓	✓	✓
Acknowledgment of support in a Press Release via PRNewswire	✓	✓	✓	✓	✓	-
Space for 10x10 Booth in Prime Location	✓	✓	✓	-	-	-
Space for 6' Exhibit Table	-	-	-	✓	✓	✓
Booth upgrade option	-	-	-	✓	✓	✓
Lanyards with Corporate Logo for badges	✓	-	-	-	-	-
Corporate Logo placement on inside front cover of Course Syllabus	✓	-	-	-	-	-
Opportunity to support Workshop at reduced Cost	✓	✓	✓	✓	-	-
Opportunity to host Meal Functions and Events	✓	✓	✓	✓	✓	✓



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## EXHIBIT & CORPORATE SUPPORT OPPORTUNITIES APPLICATION DIDACTIC AND LIVE TECHNIQUE SYMPOSIUM, JULY 2011

Supporter Name: \_\_\_\_\_

Supporter Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Support	Amount	Support	Amount
<input type="checkbox"/> Signature	\$50,000	<input type="checkbox"/> Workshop for Gemstone or Exhibitors	\$15,000
<input type="checkbox"/> Platinum	\$30,000	<input type="checkbox"/> Workshop for Platinum	\$5,000
<input type="checkbox"/> Gold	\$20,000	<input type="checkbox"/> Workshop for Gold	\$7,500
<input type="checkbox"/> Silver	\$15,000	<input type="checkbox"/> Workshop for Silver	\$10,000
<input type="checkbox"/> Gemstone	\$5,000	<input type="checkbox"/> Upgrade to Booth space for Silver, Gemstone and Exhibitors (contact Meeting Designs for pricing/availability)	TBD
<input type="checkbox"/> Exhibitor Only	\$3,500		
		<b>TOTAL</b>	

Checks should be made out to: Cosmetic Bootcamp, LLC, c/o Meeting Designs ; CBC Tax ID # is 203266154.

**\*\*\*NOTE THAT YOUR OPPORTUNITY IS NOT RESERVED UNTIL A DEPOSIT IS RECEIVED\*\*\***

Please send your check and completed application to: Meeting Designs, LLC, 1200 Providence Highway, Suite 101 South, Sharon, MA 02067, Attn: Michele Ader, Director Vendor & Client Relations.

**\*\*Please let us know if there are competitors you wish to be placed near or conversely competitors you DO NOT wish to be near. Every effort will be made to accommodate but due to space issues, we cannot guarantee your request\*\***

I wish to be near:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Please do not place me near:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

*If you have any questions, you can reach Meeting Designs toll free at 877-809-7525 or at 781-793-0088*