

MARKETING OPPORTUNITIES

**COSMETIC BOOTCAMP SUMMER MEETING 2011
 DIDACTIC & LIVE TECHNIQUE SYMPOSIUM
 JULY 14-17, 2011 ~ ST. REGIS RESORT, ASPEN, CO**

Target Audience:

All attendees must be certified professionals in the fields of Dermatology, Otolaryngology, Plastic Surgery and Ophthalmology. This is the 7th annual meeting for Physicians, and attendance is expected to exceed 150 qualified attendees.

****We are adding some new events to improve interaction between our industry partners, attendees and faculty – Please inquire as to how your company can participate!****

*Marketing Opportunities are based on the following tentative Meeting Schedule**
WE ARE EXPANDING THE NUMBER OF SCHEDULED EXHIBITOR HOURS FOR THE ATTENDEES!!

Thursday, July 14		Friday, July 15	
<i>All Day</i>	<ul style="list-style-type: none"> • Arrivals 	<i>7am – 6pm</i>	<ul style="list-style-type: none"> • Exhibits
<i>3:00pm and on</i>	<ul style="list-style-type: none"> • Exhibitor Set-up 	<i>Meals</i>	<ul style="list-style-type: none"> • Continental Breakfast • 2 Breaks • Lunch • 1 ½ Hour Evening Reception in Exhibit Hall
<i>Meetings</i>		<i>Meetings</i>	<ul style="list-style-type: none"> • Full day of General Sessions
Saturday, July 16		Sunday, July 17	
<i>7am – 6pm</i>	<ul style="list-style-type: none"> • Exhibits 		<ul style="list-style-type: none"> • No Exhibits
<i>Meals</i>	<ul style="list-style-type: none"> • Continental Breakfast • 2 Breaks • Lunch 	<i>Meals</i>	<ul style="list-style-type: none"> • Continental Breakfast • 1 Break
<i>After 6pm</i>	<ul style="list-style-type: none"> • Exhibitor Break-down 	<i>Meetings</i>	<ul style="list-style-type: none"> • Morning of General Sessions

*Meeting schedule and opportunities are subject to change.
 Refer to the following pages for details*

**Cosmetic Bootcamp Didactic and Live Technique Symposium 2011
offers the following Marketing Opportunities:**

These opportunities do not include exhibit space and are available to all supporters unless otherwise noted

- **Welcome Reception with Signage**
Cost.....\$18,000
Welcome all attendees, faculty and guests to the opening of the meeting in style. One hour reception includes signage with your company logo.
- **Dinner for Attendees**
Cost.....\$25,000
Interact with the attendees and guests at a dinner sponsored by your company. Dinner includes signage with your company logo. Two opportunities at this price.
- **Dinner for Residents**
Cost.....\$8,000
An opportunity to reach future leaders in the field at a private dinner with the Residents attending the Cosmetic Bootcamp.
This opportunity is available to our Silver supporters and above only
- **Breakfast for Attendees, guests and faculty**
Cost.....\$7,000
Start the day off right with a breakfast sponsored by your company. Signage with logo included. This can be combined with a workshop opportunity. Three opportunities at this price.
- **Lunch for Attendees, guests and faculty**
Cost.....\$10,000
Relax between sessions with a luncheon sponsored by your company. Signage with Logo included. Can be combined with a workshop opportunity. Two opportunities at this price.
- **Meeting Refreshment Breaks**
Cost.....\$3,500
Take a break between sessions with some snacks, or a specially themed break, sponsored by your company. Signage with logo included. Five opportunities at this price.
- **Custom Logo Hotel Keycards**
Cost.....\$10,000
Your Company Logo on all meeting hotel room keycards. Every time an attendee's room keycard is used, your logo will be clearly visible.
- **Memory Sticks with Corporate Logo**
Cost.....\$6,000
Great opportunity to have your logo on an item that is used over and over.
- **Tote Bags with Corporate Logo**
Cost.....\$5,000
Meeting bag with your corporate logo carries meeting materials around in style.
- **Meeting Packet with Corporate Logo**
Cost.....\$3,500
Meeting materials are held neatly in this functional pouch with your corporate logo.
- **Syllabus with Corporate Logo on the Front Cover**
Cost.....\$15,000
Binder with syllabus and Session materials will be used for reference after the meeting. Your logo can be on the front cover or the spine for easy visual reminder of your support.
- **Leather Padfolio & Pen with Corporate Logo**
Cost.....\$15,000
Useful over and over, this leather binder holds an 8.5x11 pad and has plenty of pockets for business cards and information. Your logo will be "debossed" on the front cover.
- **Faculty Reception and Dinner Events**
Cost.....TBD
Opportunity to interact in a more intimate environment with key opinion leaders in a meaningful manner. Contact Meeting Designs for pricing.
This opportunity is available to our Silver supporters and above only

Please let us know if there is a way you would like to support the meeting that is not listed above.

We welcome your ideas and input.

Call Michele Ader, toll free at 877-809-7525 to discuss these and other support opportunities.



Cosmetic Bootcamp®
Optimizing Patient Outcomes through Education

MARKETING SUPPORT APPLICATION

CBC SUMMER MEETING JULY 2011
LIVE DEMONSTRATION & TECHNIQUE SYMPOSIUM
JULY 14-17, 2011 ~ ST. REGIS RESORT, ASPEN, COLORADO

Supporter Company Name: _____

Supporter Address: _____

Contact Person: _____

Phone: _____ **Fax:** _____

Email: _____

Support	Amount
<input type="checkbox"/> Breakfast (3 opportunities)	\$7,000
<input type="checkbox"/> Lunch (3 opportunities)	\$10,000
<input type="checkbox"/> Refreshment Breaks (5 opportunities)	\$3,500
<input type="checkbox"/> Welcome Reception	\$18,000
<input type="checkbox"/> Dinner (2 opportunities)	\$25,000
<input type="checkbox"/> Memory Sticks (w/ corporate logo)	\$6,000
<input type="checkbox"/> Tote Bags (w/corporate logo)	\$5,000
<input type="checkbox"/> Custom Keycard (w/corporate logo)	\$10,000
<input type="checkbox"/> Syllabus Binder (w/corporate logo)	\$15,000
<input type="checkbox"/> Meeting Packet (w/ corporate logo)	\$3,500
<input type="checkbox"/> Padfolio and pen (w/ corporate logo)	\$15,000
<input type="checkbox"/> Resident Dinner Event	\$8,000
<input type="checkbox"/> Faculty Dinner or Reception Events	TBD
<input type="checkbox"/> Other	TBD
TOTAL	

Checks should be made out to: Cosmetic Bootcamp, LLC, co. Meeting Designs; CBC Tax ID # is 203266154.

*****NOTE THAT YOUR OPPORTUNITY IS NOT RESERVED UNTIL A DEPOSIT IS RECEIVED*****

Please send your check and completed application to: Meeting Designs, LLC, 1200 Providence Highway, Suite 101 South, Sharon, MA 02067, Attn: Michele Ader, Director Vendor & Client Relations.

Payment is due no later than 30 days from date of application or no later than May 1, 2010, whichever is earlier. Cancellations of support commitment are subject to a 25% penalty and there will be NO REFUNDS after 3/15/10.

If you have any questions, you can reach Meeting Designs toll free at 877-809-7525 or at 781-793-0088.