



Johnson and Johnson Signs Agreement to Support The Cosmetic Boot Camp

WEST PALM BEACH, Fla., Jan. 8 /PRNewswire/ -- Kenneth Beer, MD and Mary Lupo, MD announce today that Johnson and Johnson have signed a Platinum Level support agreement to participate in The Cosmetic Boot Camp summer meeting. The meeting, which will be held on June 8-11 in Aspen Colorado, is the world's leading cosmetic symposium for specialty trained physicians. Beer says that he is looking forward to working with Johnson and Johnson on this and other initiatives including educational events for physicians in training.

According to Dr. Vic Narurkar, this sponsorship is the result of a productive dialogue between the two companies. "Working with Ann Deren Lewis of Colbar Life Sciences and their commitment to dermatology, the unparalleled curriculum, faculty and mission of Cosmetic Boot Camp was embraced by Colbar/Johnson and Johnson," says Narurkar, who is a director of the Cosmetic Boot Camp. Dr. Joel Cohen, the Cosmetic Boot Camp Director for physician participation, says that he is thrilled with the commitment of participation at the Platinum Level. "The partnership of Cosmetic Boot Camp and Johnson and Johnson will be good for the meeting, for physician education, for consumer skin care and for Johnson and Johnson because it affords them the opportunity to work with the thought leaders in the Cosmetic world," says Cohen.

SOURCE Kenneth Beer, MD

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