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For Immediate Release

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Cosmetic Bootcamp LLC Launches Venture Capital Summit.

The Cosmetic Boot Camp LLC announces its inaugural venture capital summit entitled “A New Wrinkle – for Silicon Valley and Wall Street”. According to Kenneth Beer, MD, the summit is really the “result of an idea whose time has come”. Over the past few years, Drs. Beer, Narurkar and Lupo noticed an increased interest from the venture capital community in The Cosmetic Bootcamp meeting. Dr. Mary Lupo says that “It is our principle at The Cosmetic Boot Camp to bring the best minds in aesthetic fields such as dermatology and plastic surgery together to advance the concept of excellence for patients. This will allow business to invest in the best technologies and products to guide future advancements for both physicians and patients alike.”

This initial forum resulted from informal discussions with James Glasheen of Technology Partners and Vic Narurkar MD of San Francisco, both of whom saw a need for an independent and unbiased forum to exchange ideas among the business community, leading dermatologists and core specialty physicians, who are the backbone of minimally aesthetic medicine. “I was tired of the spin effect and felt it was time to create a think tank of experts in this field who promote the practice of aesthetic medicine with integrity, passion and ethics,” states Narurkar. Drs. Narurkar, Beer and Lupo are among the leaders in minimally invasive aesthetic medicine who regularly work with the venture capital community.

“The CBC is a unique setting in which entrepreneurs, investors and companies exchange insightful views on current and future therapies” states James Glasheen of Technology Partners. The inaugural conference will feature Past and Current Presidents of the ASDS, ASCDAS and Women’s Dermatology Society, leading dermatologists and partners from premier venture and incubator firms including The Foundry, Kleiner Perkins Caufield & Byers, MedVentures and Technology Partners. The audience will be a mixture of representatives from leading companies, start up companies, investment bankers and venture capitalists.