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PRESS RELEASE

Cosmetic Bootcamp Expects Increased Sponsorship and Attendance at Its Marketing and Management Symposium

Last update: 10:32 a.m. EDT Oct. 15, 2008

WEST PALM BEACH, Fla., Oct 15, 2008 /PRNewswire via COMTEX/ -- The Cosmetic Bootcamp, LLC announced that it is anticipating an increase in its sponsorship and attendance for its marketing and management symposium which will be in Las Vegas on December 11-14, 2008. According to Kenneth Beer, M.D., "Although there is some economic uncertainty, many of the physicians and office staff have decided that this meeting is essential." In addition, says Beer, "Sponsors have recognized that this is the time to invest in education and to help the specialists that are the leaders in esthetic medicine and surgery." The program contains lectures on improving efficiency, helping patients obtain better outcomes and marketing a cosmetic practice in a recession. New Beauty Magazine editors will also be in attendance to share their perspective on where the future of esthetic treatments will be.

Physicians and office staff have responded to this program by signing up for the meeting in record numbers. Among the corporations that are presently or considering an increase in support are Allergan (AGN), Medicis (MRX), Bioform (BFRM), Stiefel and Candela (CLZR). These companies have chosen to lead despite present market conditions and they are doing so by supporting physicians and helping patients obtain better outcomes.

Registration for the meeting is limited to specialty physicians and their staff and is available at www.cosmeticbootcamp.com

SOURCE The Cosmetic Bootcamp, LLC

<http://www.cosmeticbootcamp.com>

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